

Investor presentation

December 2020



Disclaimer

IMPORTANT: YOU MUST READ THE FOLLOWING BEFORE CONTINUING: This presentation has been prepared and issued by Gamesys Group plc (the "Company") and its subsidiaries (together, the "Group"), and is being furnished to each recipient solely for its own information. For the purposes of this notice, "presentation" means this document, its contents or any part of it, any oral presentation, any question or answer session and any written or oral material discussed or distributed during a presentation meeting.

This presentation speaks as of the date specified on the cover page and has not been independently verified and, subject to applicable law, no representation, warranty or undertaking, express or implied, is given by or on behalf of the Group or any of its directors, officers, employees, agents, affiliates or advisers as to, and no reliance should be placed on, the fairness, accuracy, reliability, completeness, appropriateness, validity, quality, reasonableness, truth or correctness of the information or opinions (including any statements, estimates and financial outlooks contained and/or referred to in this presentation) or in any other written or oral communication made available in connection with this presentation; and no responsibility or liability is assumed by any such persons for such information or opinions or for any errors, omissions or misstatements contained herein. This presentation only and does not purport to be comprehensive and is not intended to be (and should not be used as) the sole basis of any analysis or other evaluation. The information set out in this presentation is indicative and for discussion purposes only and may be subject to updating, revision, completion, verification or amendment. Except as required by applicable law, none of the Group or its directors, officers, employees, agents, affiliates or advisers undertakes to update, complete, revise or keep current the information contained in this presentation nor to provide the recipient with access to any additional information that may arise in connection with it, and any opinions expressed in this presentation are subject to charge without notice and none of them will have any liability whatsoever (in negligence or otherwise) for any loss whatsoever arising (including in respect of direct, indirect or consequential loss or damage), from any use of this presentation in this presentation. No duty of care is owed or will be deemed to be owed to you or any other person in respect of the information in this presentation.

This presentation and the information contained herein does not and is not intended to constitute or form part of, and should not be constitute an offer or commitment to deal in any product, lend, syndicate or arrange a financing, underwrite or purchase or act as an agent or advisor or in any other capacity with respect to any transaction, or commit capital, or to participate in any trading strategies, and does not constitute investment, legal, regulatory, accounting or tax advice to the recipient. Neither the issue of the information nor anything contained herein shall form the basis of or be relied upon in connection with, or act as an inducement to enter into, any contract, investment activity or financial promotion. This presentation does not purpor any of its securities and should not be relied upon to form the basis of, or be relied on in connection with, any contract or commitment or investment decision whatsoever. This presentation on the Group or any of its securities and should not be relied upon to form the basis of, or be relied on in connection with, any contract or commitment or investment decision whatsoever. This presentation on the Group or any of its securities and should not be relied upon to form the basis of, or be relied on in connection with, any contract or commitment or investment decision whatsoever. This presentation is intended to provide complete disclosure upon which an investment decision could be made. The merit and suitability of an investment in the Company is downed to obtain independent advised to obtain

To the extent available, the industry and market data contained in this presentation has come from official or third party industry publications, studies and surveys generally state that the data contained from sources believed to be reliable, but that there is no guarantee of the accuracy or completeness of such data. While the Company believes that each of these publications, studies and surveys has been prepared by a reputable source, the Company has not independently verified the data contained therein.

In addition, certain of the industry and market data contained in this presentation comes from the Company's own internal research and estimates based on the knowledge and experience of the Group's management in the market in which the Group operates. While the Company believes that such research and estimates are reasonable and reliable, they, and their underlying methodology and assumptions, have not been verified by any independent source for accuracy or completeness and are subject to change without notice. Accordingly, undue reliance should not be placed on any of the industry or market data contained in this presentation.

All historical financial and operational information relating to the Jackpotjoy business prior to the Company's acquisition of the Jackpotjoy brands from the Gamesys group (as the Gamesys group existed at the date of such acquisition) and its representatives, and has not been independently verified by the Company. Although the Company has no reason to doubt the accuracy or completeness of the information provided by the Gamesys group (as it existed at the date of such acquisition), such information may be incomplete or inaccurate and any omission or inaccurate, instend information could result in unanticipate information and financial condition.

This presentation may contain statements that constitute 'forward-looking information', 'future-oriented financial information' and 'financial outlook' within the meaning of applicable laws, including Canadian securities legislation. Forward-looking information contained in this presentation includes, but is not limited to statements with respect to: the Group's future financial performance, including the future prospects of the Group's goventh opportunities and the execution and sustainability of its growth strategies; the importance of the Group's enlarged and engaged customer base in driving sustainable growth; the Group's anticipated cashflow generation and deleveraging, and its ability to meet stated long-term targets ahead of schedule or at all; the Group's ability to enhance automated monitoring of player behaviour; returns to shareholders through share buyback programmes or otherwise; the anticipated in growth states are all the Group's programmes or otherwise; the anticipated contributions of the Group's programmes or otherwise; the anticipated in growth states are all the Group's programmes or otherwise; the anticipated in growth states are all the Group's programmes or otherwise; the anticipated in growth states are all the Group's programmes or otherwise; the anticipated in growth states are all the Group's programmes or otherwise; the anticipated in growth states are all the Group's programmes or otherwise; the anticipated in growth states are all the Group's programmes or otherwise; the anticipated cashflowers are all the Group's programmes or otherwise; the anticipated cashflowers are all the Group's programmes or otherwise; the anticipated cashflowers are all the Group's programmes or otherwise; the anticipated cashflowers are all the Group's programmes or otherwise; the anticipated cashflowers are all the Group's programmes or otherwise; the anticipated cashflowers are all the Group's programmes or otherwise; the anticipated cashflowers are all the Group's programmes or otherwise; the anticipat

Words such as 'plans', 'expects', 'estimates', 'projects', 'projects', 'projects', 'ragets', 'seeks', 'intends', 'anticipates', 'believes', 'may', 'could', 'might', 'will' or similar expressions suggesting future outcomes or events are intended to identify such forward-looking information. Such forward-looking information information information information information information. Such forward-looking information information

Whether actual results and developments will conform with the expectations and predictions contained in the forward-looking information is subject to a number of risks and uncertainties, many of which are beyond the Group's control. Factors that could cause actual results or outcomes to differ materially from the results expressed or implied by forward-looking statements include, among other things: risks relating to the lack of available and qualified personnel or management; unfavourable regulatory changes in key markets; risks associated with fluctuations in interest rates and failure to manage exposure to credit and financial instrument risk; a significant expansion in length or severity of the COVID-19 pandemic restricting or prohibiting the Group's operations or significantly impacting the Group's workforce; the severity of mitigation measures related to the COVID-19 pandemic; and risks associated with economic uncertainty and financial market volatility.

There can be no assurance that forward-looking statements will prove to be accurate, as actual results may differ materially from those expressed in or implied by the forward-looking information. All forward looking information in this presentation speaks as of the date of this presentation. While subsequent events and developments may cause the Group's expectations, estimates and views to change, the Group does not undertake or assume any obligation to update or revise any forward-looking information, except as required by applicable law.

In addition, the Group cautions readers that information provided in this presentation regarding the Group's outlook on certain matters, including any future-oriented financial information and financial outlook, is provided in order to provide a reasonable estimate of the Company's potential earnings and revenues, and to give context to the Group's future financial performance and future prospects of the Group's business and operations, and should not be relied upon for any other purpose. The Company believes that the financial outlooks have been prepared on a reasonable basis, reflecting management's best estimates and judgment.



Non-IFRS measures

This presentation makes reference to certain non-IFRS measures, including Adjusted EBITDA, Adjusted Net Income, and Diluted Adjusted Net Income per share. The Group uses non-IFRS measures because management believes that they provide additional useful information regarding ongoing operating and financial performance. Readers are cautioned that the definitions are not recognised measures under IFRS, do not have standardised meanings prescribed by IFRS, and should not be considered in isolation or construed to be alternatives to revenues and net income/(loss) and comprehensive income/(loss) for the period determined in accordance with IFRS or as indicators of performance, liquidity or cash flows. The Group's method of calculating these measures may differ from the method used by other entities. Accordingly, the Group's measures may not be comparable to similarly titled measures used by other entities or in other jurisdictions.

Adjusted EBITDA, as defined by the Group, is income from continuing operations before interest expense including accretion (net of interest income), income taxes, amortisation and depreciation, fair value adjustments on contingent consideration, transaction related costs and foreign exchange (gain)/loss. Management believes that Adjusted EBITDA is an important indicator of the issuer's ability to generate liquidity to service outstanding debt and uses this metric for such purpose. The exclusion of fair value adjustments on contingent consideration, transaction related costs and foreign exchange (gain)/loss eliminates items which management believes are either non-operational and/or non-routine.

Adjusted Net Income, as defined by the Group, means net income from continuing operations plus or minus items of note that management may reasonably quantify and believes will provide the reader with a better understanding of the Group's underlying business performance. Adjusted Net Income is calculated by adjusting net income for accretion on financial liabilities, amortisation of acquisition related purchase price intangibles (including non-compete clauses), fair value adjustments on contingent consideration, transaction related costs, foreign exchange (gain)/loss and deferred tax on purchase price intangibles (including non-compete clauses), fair value adjustments on contingent consideration, transaction related costs, foreign exchange (gain)/loss and deferred tax on purchase price intangibles eliminates items which management believes are non-operational and/or non-routine. Adjusted Net Income is considered by some investors and analysts for the purpose of assisting in valuing a company.

Diluted Adjusted Net Income per share from continuing operations, as defined by the Group, means Adjusted Net Income divided by the diluted weighted average number of shares outstanding, calculated using the IFRS treasury method, for the applicable period. Management believes that Diluted Adjusted Net Income per share from continuing operations assists with the Group's ability to analyse Adjusted Net Income on a diluted weighted average per share basis.





Content



Business overview, responsible gambling and Gamesys Foundation



Q3 2020 Update and H1 2020 financial review



KPIs over a 12-month (LTM) period



Appendix – additional information

Leading senior executives with a track record of creating shareholder value



Neil GouldenNon-Executive Chair

- Appointed to the Board in 2016
- Previously NED at Marstons plc
- Held board level positions at Ladbrokes, Compass, Allied Leisure and Gala Coral



Lee FentonGroup CEO

- Joined Gamesys in 2008 as COO, appointed CEO in 2015
- Appointed CEO Gamesys Group plc 2019
- Previously COO of the mobile division at 20th Century Fox and Global Director of Consumer Products & Content at Vodafone plc



Keith LaslopGroup CFO

- Co-founded Intertain Group in 2013
- Appointed to the Board in 2016
- Previously Principal at Newcourt Capital, CFO and then President of Prolexic Technologies



Business snapshot (Pro-forma)

LTM to 30 June 2020 Revenue Segmentation





Responsible gambling focus during COVID-19

- Our commitment to responsible gambling is unwavering and an increase in the resource and capability of our responsible gambling team (budgeted headcount +30%) has accompanied the growth in our player base
- The Group continues to focus on providing a recreational and entertaining experience for our community of players to enjoy
- We have developed an increased awareness of player time and spend across all our sites through a combination of human and automated monitoring
- In addition to our intensified scrutiny of player activity, we also continue to remind players of the responsible gaming controls and self-help tools they can utilise
- We have been extremely proactive in terms of our interactions with players to help them manage their entertainment spend particularly new
 customers and there has also been an increase in players setting deposit limits; approximately one third of total monthly actives in the UK in Q3 had
 set a deposit limit
- Over half of all sessions on our UK sites do not include wagering, which serves to emphasise the recreational and fun environment we have created for our community of players to enjoy
- In Q2 we made a TV sponsorship opportunity available to Women's Aid, the national charity working to end domestic abuse, as well as donating £0.2m to help increase the charity's support capability
- This donation was made by the Gamesys Foundation which was created in February 2020 in response to the desire within the company to contribute to those in need.
- COVID-19 is presenting unprecedented challenges for businesses and individuals and looking after the health and wellbeing of our employees and players remains our priority



Gamesys Foundation

- The Gamesys Foundation is an independent charity organisation created and funded by Gamesys Group.
- Issues of mental health have long been met with stigma and mistrust within our society, but we believe that change is on the horizon. We envision a world in which mental health is treated with the same urgency and compassion as physical health the Gamesys Foundation is our way of striving towards that dream.
- The Gamesys Foundation was created in February 2020 by Gamesys Group in response to the desire within the company to contribute to those in need. Whilst the Foundation operates as an independent charity, it is also inextricably linked with Gamesys Group and its subsidiaries.
- The Gamesys Foundation's funds come from both corporate contributions and employee initiatives. We follow strict principles of integrity, respect, and independence to identify and support causes promoting mental wellness across the global community.
- By the end of 2020 £2.25 million will have been made available to charitable causes
- Charities which we support:



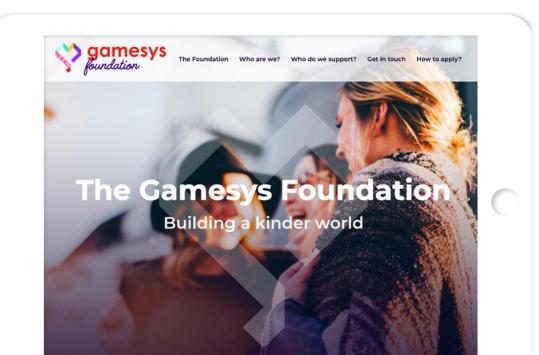






https://gamesysfoundation.org/







Content

- Business overview, responsible gambling and Gamesys Foundation
- Q3 2020 Update and H1 2020 financial review
- 3 KPIs over a 12-month (LTM) period
- Appendix additional information

Q3 Trading update highlights

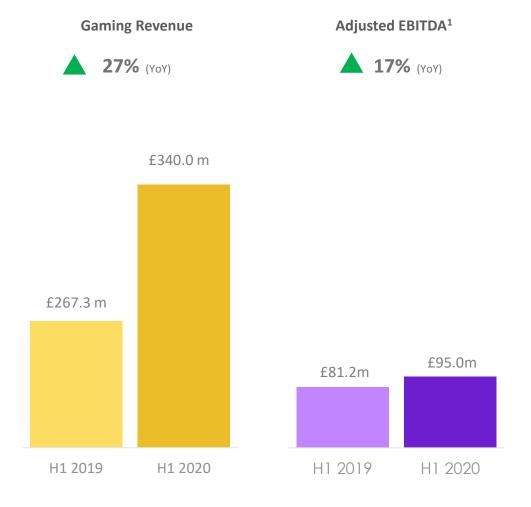


Q3 Highlights

- Group revenues of £190.0m represented growth of 31% and compares to the 27% reported in H1 2020 more revenue driven by more players
- Average monthly actives were up by 24%, total deposits up by 45%
- ARPU in the UK declined by 6% offset by a rise of 16% in Asia as the player-base in the region matures
- Very strong operating momentum continues in Asia with revenue growth of 86% in Q3
- Excellent revenue performance in the UK at +19%
- Good progress from Spain and healthy double-digit growth in the US
- Successful brand launches Monopoly Casino in Spain (one of the most successful ever launches) and Intercasino as a second brand in Japan
- Cash generation remains key leverage fell below 2.1x and consequently the cost of borrowing has fallen 25 bps
- Deleveraging expected to continue and to create further opportunities to deliver value to shareholders
- A good start to Q4 and the Group is in a strong position given operational control
 of a portfolio of well-renowned brands and complete ownership of our technology
 platforms



Group financial performance H1 2020 (Pro-forma)



Financial Highlights

- Excellent financial and operating performance comfortably ahead of expectations
- On a pro-forma basis, gaming revenue increased 27% year-on-year
- Adjusted EBITDA¹ increased 17% on the same basis
- Average active players per month grew 14% over the 12-month period
- Debt facilities re-priced to deliver 50 bps interest saving
- Adjusted net debt of £391.7m and leverage of 2.27x reduced from 2.83x at
 31 December 2019
- On track to meet target range of 1-2x leverage
- Maiden dividend declared with a progressive policy going forward
- Flexibility to invest, deleverage and return cash to shareholders



UK geographic financial performance H1 2020 (Pro-forma)

Operational Highlights

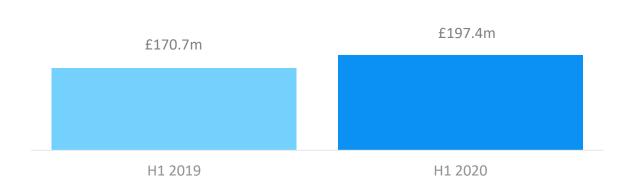
Revenues grew 16% in H1

All major brands in growth and highly successful launch of Rainbow Riches Casino

Average monthly active growth of c.20% over prior year comparatives

UK Gaming Revenue







Asia geographic financial performance H1 2020 (Pro-forma)

Operational Highlights

Record H1 for the region driven by new customer growth and sustained momentum in Japan

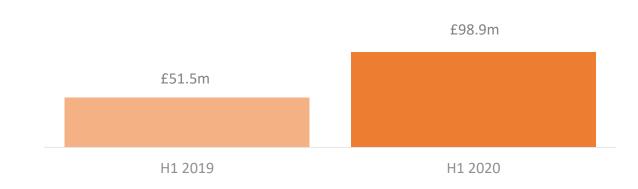
Japan's success reflects investment in product, infrastructure, customer support and marketing

Successful launch of our InterCasino brand into Japan

B2B services and content aggregation business Solid Gaming, have also maintained strong momentum

Asia Gaming Revenue







Europe geographic financial performance H1 2020 (Pro-forma)

Operational Highlights

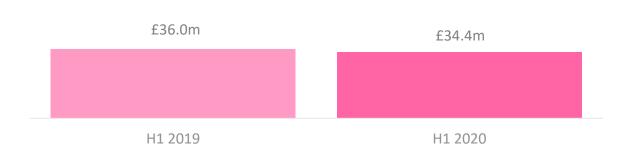
Steady performance in Spain. Launch of second brand 'Monopoly Casino'

Double digit growth of 37% in Germany

Nordics, and particularly Sweden, remain challenging

Europe Gaming Revenue







ROW geographic financial performance H1 2020 (Pro-forma)

Operational Highlights

Our US business in New Jersey is the most significant part of our ROW segment; US revenue growth of 37% in H1.

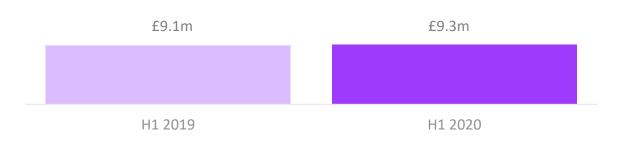
Lat Am delivered double digit growth of 23%

Launched a casino product in Canada and revenues growing strongly from small base

Exit from some peripheral markets in 2019 (including Denmark, Austria and Switzerland) impacts revenue growth

ROW Gaming Revenue







Net debt and leverage ratios

Adjusted Net Leverage

(£m)	As at 30 June 2020	As at 31 December 2019
Gross Debt ¹	521.9	540.2
Fair Value of Swaps ²	5.8	10.4
Cash	(136.0)	(100.3)
Adjusted Net Debt ³	391.7	450.3
Adjusted Net Leverage ⁴	2.27x	2.83x

Based on actual 30 June 2020 balance sheet.

- 1. Gross debt consists of GBP and EUR term loans and deferred consideration related to the Gamesys Acquisition.
- 2. Value of interest rate swap and cross currency swap based on actual 30 June 2020 balance sheet.
- 3. Adjusted Net Debt consists of existing term loans, deferred consideration related to the Gamesys Acquisition, fair value of interest rate swap and currency swap, less non-restricted cash.
- 4. Adjusted Net Debt divided by LTM to 30 June 2020 Adjusted EBITDA of £172.2m.



Capital allocation

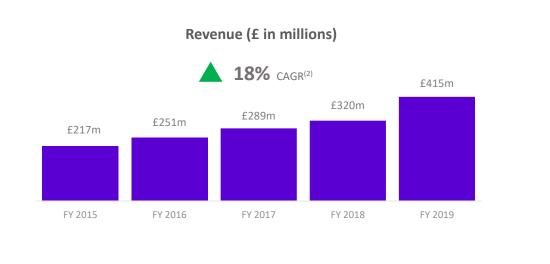
- Our long-term strategy is to reduce leverage to a target range of 1x to 2x adjusted EBITDA¹ and to commence dividend payments, with the retained ability to launch a sustained share buyback programme if the Board believes it is appropriate
- Given we are very much on track to achieve our target leverage, the Board believes that now is the right time to commence returns of cash to shareholders with an inaugural interim dividend of 12 pence per share

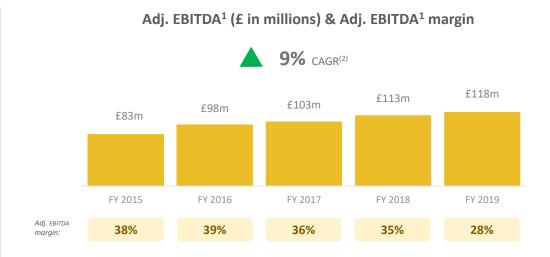
Ex-Dividend Date	10 September 2020
Record Date	11 September 2020
Payment Date	15 October 2020

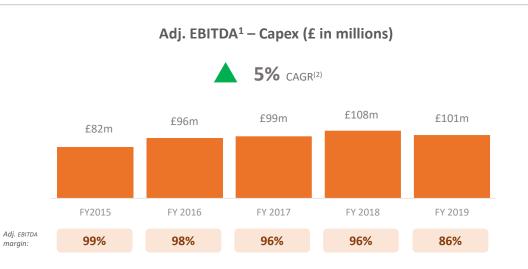
- Adoption of a progressive dividend policy going forward, which is expected to be split 33%:67% between an interim and final dividend
- The Group's cash position will also provide flexibility to undertake returns to shareholders through share buyback programmes, should the Directors consider it to be the best use of excess capital at that time
- Continue to assess the availability of any excess capital and carefully evaluate any identified opportunities (debt repayment, returns to shareholders etc.) against the long-term benefit of organic investment and value-enhancing M&A
- We intend to remain flexible and agile in the implementation of our corporate strategy in relation to the balance between cash conservation, debt paydown, potential bolt-on acquisitions and returning cash to shareholders



Financial track record of cash generation and growth (reported results)









Adj. Net Leverage





Content

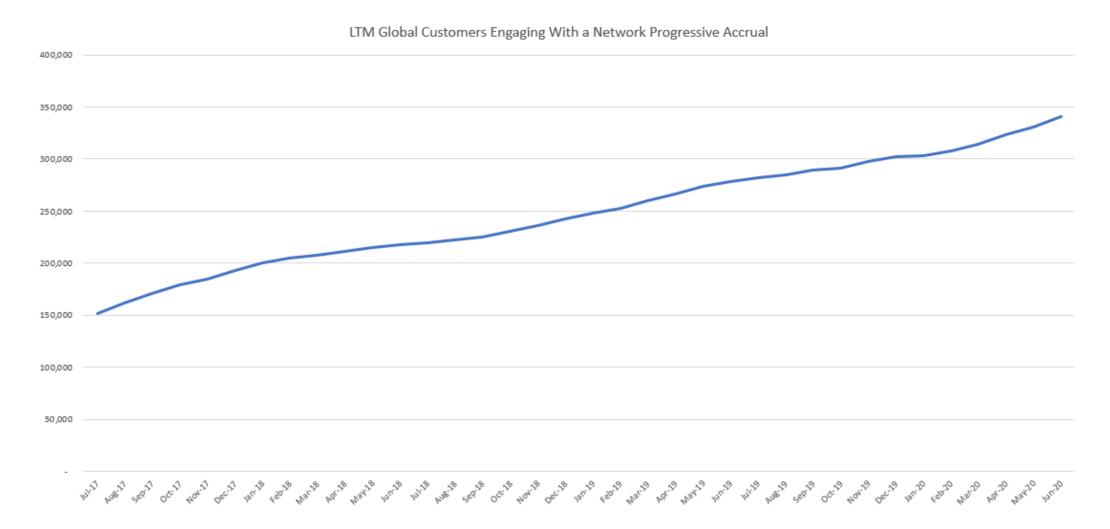
- Business overview, responsible gambling and Gamesys Foundation
- Q3 2020 Update and H1 2020 financial review
- 3 KPIs over a 12-month (LTM) period
- Appendix additional information

Consistently strong business momentum (Pro-forma)





The network and scale effect







Content

1

Business overview, responsible gambling and Gamesys Foundation

2

Q3 2020 Update and H1 2020 financial review

3

KPIs over a 12-month (LTM) period

4

Appendix – additional information

Awards





Online Bingo Operator



Awards Best Bingo Site

2019

Which Bingo



2019 **EGR Operator** Marketing and



Brand of Year



2019 **EGR Operator Awards**

Marketing Campaign of the Year



Online Bingo Operator



Best proprietary bingo site







Best overall slots site



Best Online Bingo Chat Team (Player voted)

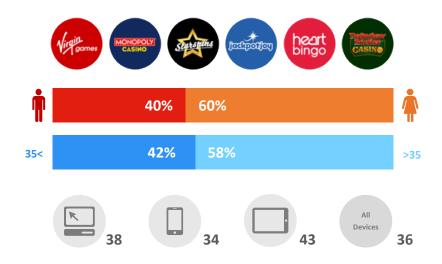


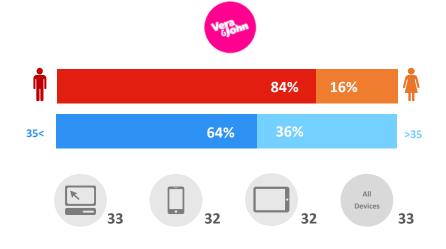
Best Mobile Bingo Site (Judged)



Demographic analysis

Active Players Gender, Age Split ¹ And Average Age by Device ²





Product appeals predominantly to female players, who in general:

- are less targeted by sports book-led operators
- are more attached to the social aspect

Use of mobile is skewed towards a younger player base which:

- · constitutes the highest growth segment for the Company
- higher spend per capita driven by more frequent play

Pemale focus

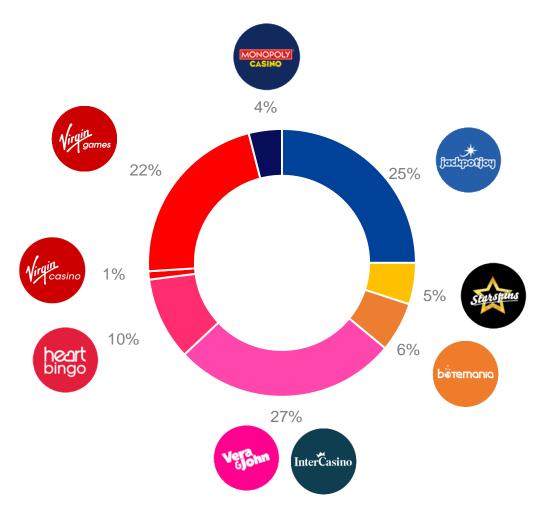
Diverse age ranges

Multi-platform offering Social / chat room community increases stickiness further



Diversified brand portfolio with international expansion opportunities

Balanced Brand Portfolio(1)



Increased Diversification with Global Opportunity

- Diversified portfolio of long established, recognised brands with a track record of growth
- Platform for international growth, particularly with recognised global super brands, Virgin and Monopoly
- Increased wallet share opportunity through complementary brand offering
- Marketing budget optimisation across the brand portfolio



Diversified brand portfolio with international expansion opportunities



- Virgin is a leading brand with global reach
- The Enlarged Group will have a trademark licensing agreement with the Virgin Group of up to 30 years
- Brand Awareness: 99% in UK, in excess of 95% in US, Canada, Australia, France, and South Africa

"Virgin partnered with Gamesys because they put the player experience front and centre. They take a lead on responsible gaming and care passionately about providing not just the fairest but also the most entertaining experiences in the industry."

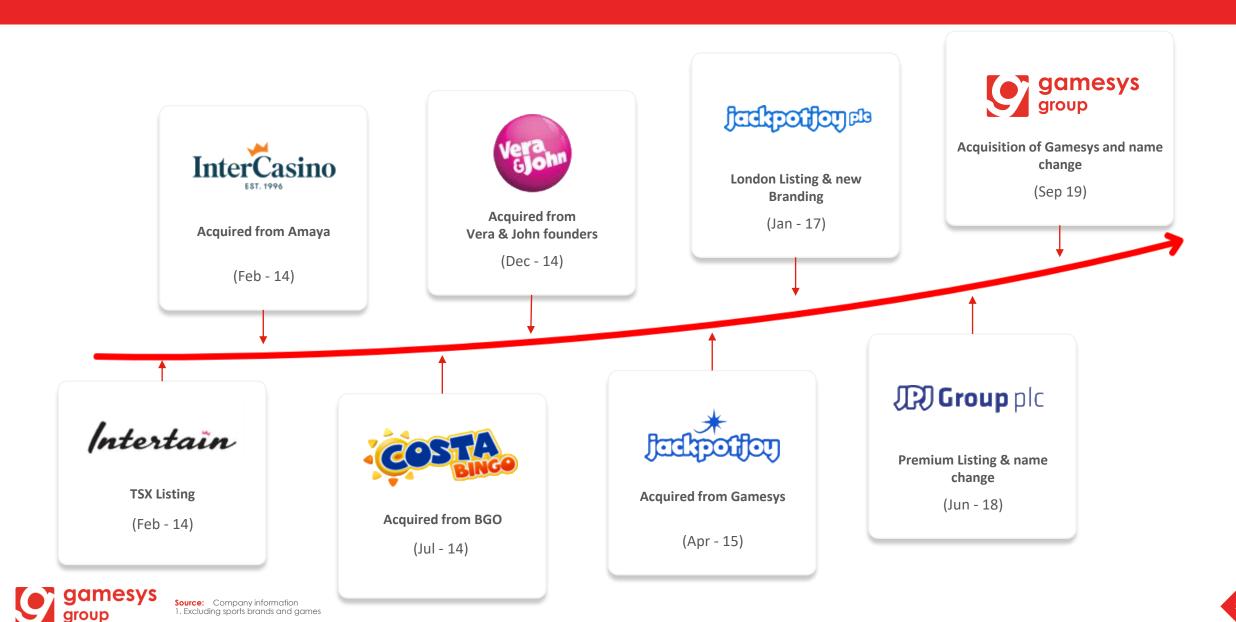
Josh Bayliss, CEO Virgin Group



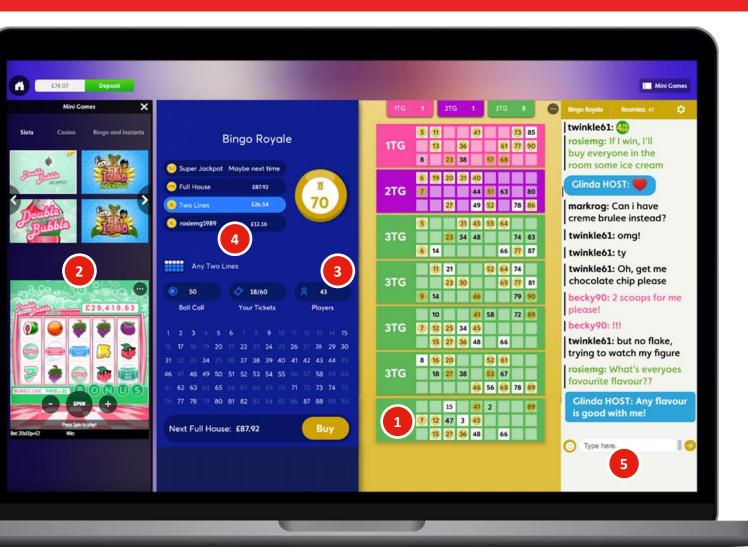
- The Enlarged Group will have a licence to operate the Monopoly-branded websites for an initial term until the end of 2025
- Product available across 114 countries in 47 languages
- 1 billion people have played Monopoly worldwide
- 160 licences worldwide
- In total, over 250 million sets of Monopoly have been sold
- Brand Awareness: UK > 99%, US > 99%, Spain > 99%



Evolution of the group



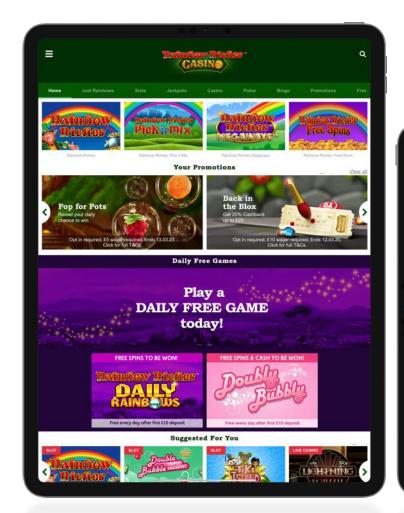
Online bingo characteristics

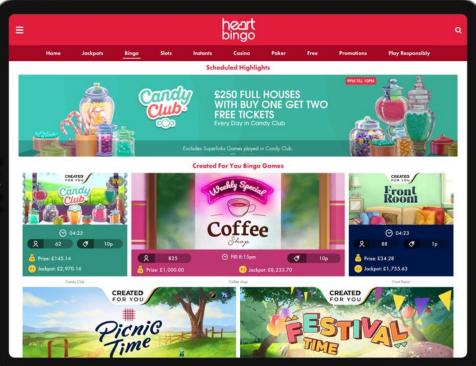


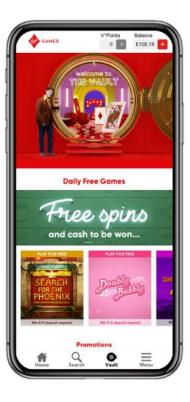
- Bingo draws happening every 6 minutes
- Engaging user interface facilitating significant cross-sell to casino games...
- Small and more "personal" forums
- Recreational gamers base
- Live chat feature



Site screenshots



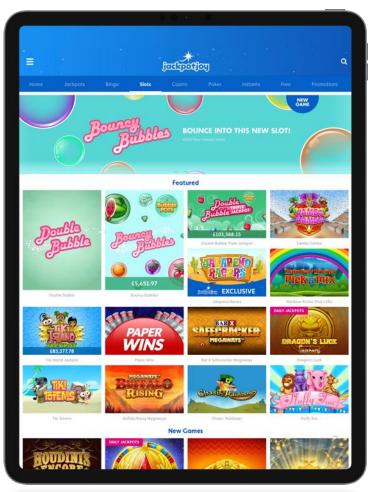


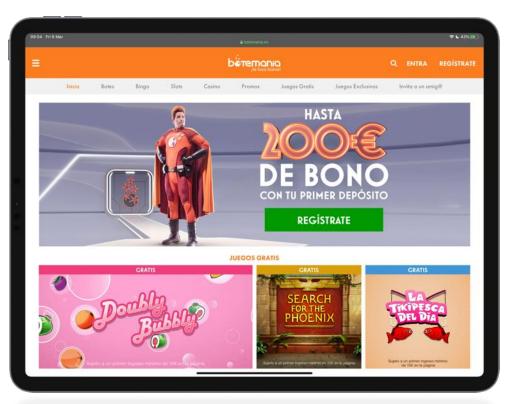




Site screenshots

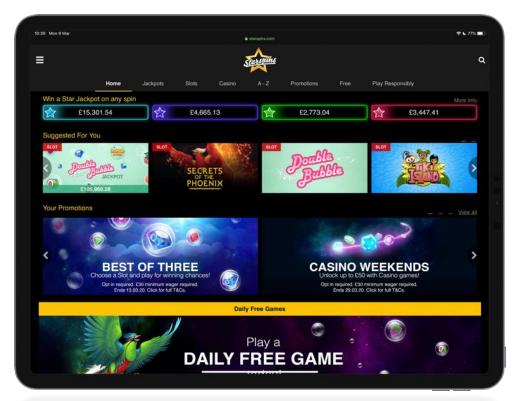








Site screenshots









Reconciliation of consolidated adjusted EBITDA (Reported)

(£m)	H1 2020	H1 2019
Net income for the period	23.3	5.3
Interest expense, net	12.4	9.6
Accretion on financial liabilities	0.5	0.6
Tax expense	3.4	1.0
Amortisation and depreciation	46.4	25.4
EBITDA	86.0	41.9
Fair value adjustment on contingent consideration	-	0.5
Transaction related costs	2.8	12.2
Foreign exchange loss/(gain)	6.2	(0.3)
Adjusted EBITDA ¹	95.0	54.3



Reconciliation of consolidated adjusted net income (Reported)

(£m)	H1 2020	H1 2019
Net income for the period	23.3	5.3
Fair value adjustment on contingent consideration	-	0.5
Transaction related costs	2.8	12.2
Foreign exchange loss/(gain)	6.2	(0.3)
Amortisation of acquisition related purchase price intangibles	38.5	22.4
Accretion on financial liabilities	0.5	0.6
Deferred tax on purchase price intangibles	(3.2)	(0.2)
Adjusted net income ¹	68.1	40.5
Diluted net income per share	21.4p	7.1p
Diluted adjusted net income per share ¹ from continuing operations	62.6p	54.2p

