

# Global Sustainability Commitments



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## What are the Global Sustainability Commitments?

The Global Sustainability Commitments (GSC) are seven objectives that the Gamesys Group has created to ensure the following:

- To deliver a requirement to bring the Safer Gambling standards of legacy JPJ closer to those of legacy Gamesys post the Gamesys Group Merger.
- To align the Gamesys Group's safer gambling commitments with the five Industry-specific commitments of the Betting and Gaming Council and to reflect the initial merger strategy based around Raising The Game.
- To enable a more detailed plan of action to deliver the **ESG Boards' Statement of Intent**. The Statement of Intent themes are to be:
  1. A responsible leader in all markets we operate.
  2. Recognised as the Industry Customer Care Expert.
  3. Aware of the affordability of each of our customer's entertainment spend.
  4. The education and protection of young people.
  5. The Gamesys Foundation.
- The GSC enables the creation of milestones to measure progress towards achieving the ESG's statement of intent. In conjunction with the Responsible Gambling KPIs, the GSC allows the ability to measure the Gamesys Group's safer gambling performance.
- The Gamesys Group Executive Committee signed off the Global Commitments in February 2020.

## The Seven Global Sustainability Commitments

**A Culture of the Highest Integrity** – Our strong reputation is vital to us, and we believe in achieving the highest levels of integrity. We will do this by:

- Meeting our licensing requirements in all our markets.
- Instilling our values in our people through training and education.
- Demanding the same level of integrity in our partners.
- Driving positive change in the industry through collaboration and sharing our insights.

**Protecting Young People** – We will utilise the best available practice in each market to ensure all of our players are over the age of 18. Also, we recognise that young people may be more vulnerable and so we will implement further measures of education and care for all our players aged 18-24.

**A Market Territory led approach** –We are committed to flexing our approach to sustainability by territory and to recognise the different cultures of our customers. This approach will enable us to give customers the support they need in a way that works for them.

**Being Proactive** – we build long-term sustainable relationships with our customers, and that means understanding them and what they can afford to spend on entertainment.

**Entertaining** - we are an entertainment business and will ensure that remains the focus of our business. To demonstrate this commitment, we will ensure an integral part of our relationship with our customers is to offer free to play entertainment.

**Aftercare** – A small proportion of our customers can have issues with their play. We are committed to ensuring that we provide them with advice and support wherever in the world they might be playing with us.

**Investing in Sustainability** – We are proud to be forming the Gamesys Foundation Charitable Trust in 2020 to further reiterate our commitment to sustainability in our industry. The trust aims to alleviate harm from mental health issues both in the UK and internationally, including a remit to help tackle social exclusion. The trust seeks to commit in excess of £2 Million throughout 2020 to fund worthy NPOs and initiatives.