



Intertain Re-launches InterCasino Brand on Proprietary Platform

Robust mobile platform, greater flexibility, and the opportunity to reduce reliance on suppliers are key benefits

TORONTO, April 14, 2016 - **The Intertain Group Limited** ("Intertain" or the "Company") (TSX:IT; OTCQX: ITTNF) today announced the successful migration and re-launch of its InterCasino brand, which will now be hosted on Intertain's proprietary Plain Gaming platform.

Plain Gaming is the growth engine behind Vera&John, the highly successful online casino brand acquired by Intertain in December 2014. The Plain Gaming platform is currently integrated with more than 30 game providers, offering over 1,000 web games and 400 mobile games. More than 50% of Plain Gaming's current revenue is generated by mobile, a key growth target for Intertain.

"We are excited to have the opportunity to power InterCasino," said Johan Königslehner, CEO of Dumarca Gaming, the parent company of both Vera&John and Plain Gaming. "The integration has taken us to the next level of catering to differentiated brands on the same platform, which is part of our core strategy."

"This is an important step in creating synergies across the Intertain group and harnessing the power of our proprietary software," said Irina Cornides, Chief Revenue Officer of Intertain Bahamas. "The new platform will be integral to our growth strategy and our ability to leverage InterCasino's considerable brand equity."

For Intertain, in addition to leveraging a proprietary platform and increasing both the content offering and mobile access for customers, the Company will be able to reduce costs as it will lessen the amount it pays in licensing fees to third-party suppliers.

InterCasino, Plain Gaming and Vera&John are wholly owned by Intertain. Plain Gaming runs multiple casino brands and affiliation services by Plain Partners and also powers the B2B brand Finlandia Casino.

About The Intertain Group Limited

Intertain is an online gaming holding company that, through its operating subsidiaries, provides entertainment to global consumer base in which such subsidiaries operate. Intertain currently offers bingo-led gaming and casino to its customers using the InterCasino www.intercasino.com, Costa www.costabingo.com, Vera&John www.verajohn.com, Jackpotjoy www.jackpotjoy.com and jackpotjoy.se, and Botemania www.botemania.es brands. For more information about Intertain, please visit www.intertain.com.

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