

JACKPOTJOY NAMED BINGO OPERATOR OF THE YEAR

CEO Andy McIver Also One of Gaming Intelligence's HOT 50 of 2017

LONDON (UK) February 15, 2017 – Jackpotjoy plc (LSE:JPJ), the largest online bingo-led operator in the world, today announced that it had won the 2017 Gaming Intelligence Awards (GIA) 'Bingo Operator of the Year' while Jackpotjoy CEO, Andrew McIver, was named in Gaming Intelligence HOT 50 of 2017 – Big Shot CEOs.

In winning 'Bingo Operator of the Year', the most keenly contested category in this year's GIA's, Gaming Intelligence praised the strong growth in Jackpotjoy revenue in the first half of 2016, which was CAD\$160.7m. In addition, it also noted the success of Jackpotjoy plc subsidiaries StarSpins and Botemania which demonstrated that Jackpotjoy was successfully expanding beyond its core business but not at the expense of the flagship bingo product. It also praised the strategic rationale regarding the decision to extend the Gamesys exclusivity deal until 2019.

Jackpotjoy plc CEO, Andrew McIver, was also named in Gaming Intelligence HOT 50 of 2017 – Big Shot CEOs, which celebrates the most talented, innovative and inspiring individuals in the online gaming industry.

For more information on both awards, please visit the Jackpotjoy plc website at www.jackpotjoyplc.com.

About Jackpotjoy plc

Jackpotjoy plc is the parent company of an online gaming group that provides entertainment to a global consumer base through its subsidiaries. Jackpotjoy plc currently offers bingo and casino games to its customers through its subsidiaries using the InterCasino (www.intercasino.com), Costa (www.intercasino.com), Vera&John (www.intercasino.com), Jackpotjoy (www.jackpotjoy.com), Starspins (www.starspins.com) and Botemania (www.botemania.es) brands. For more information about Jackpotjoy plc, please visit www.jackpotjoyplc.com.

Jackpotjoy plc controls all of the outstanding voting securities of Intertain, through which Jackpotjoy plc's operating subsidiaries are held. Intertain also has outstanding non-voting Class C exchangeable shares and 5% convertible unsecured subordinated debentures, both of which are listed on the TSX.

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Notes to editors

About Gaming Intelligence: Gaming Intelligence is dedicated exclusively to serving the business intelligence needs of the global interactive gaming industry. Providing timely coverage and analysis of all the developments impacting industry stakeholders, <u>GamingIntelligence.com</u> and its sister publication <u>GIQ</u> Magazine are an invaluable daily tool amongst key decision makers within gaming operators, national regulators, the legal and financial communities and the wider media. And with a highly regarded team of analysts possessing a wealth of knowledge in the fields of online gaming, risk management, marketing, finance and law, Gaming Intelligence is the industry's leading source of independent, analytical and agenda-setting content.