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For immediate release

20 January 2017

Jackpotjoy plc Announcement of Publication of Prospectus

Jackpotjoy plc ("Jackpotjoy") today announces the publication of its Prospectus relating to the proposed admission of Jackpotjoy's Shares to the standard listing segment of the Official List of the FCA and to trading on the main market for listed securities of the London Stock Exchange.

The Prospectus has been approved by the FCA. The Prospectus is available on Jackpotjoy's website (www.jackpotjoyplc.com/investors/prospectus), subject to applicable securities laws.

A copy of the Prospectus will be submitted to the National Storage Mechanism and will shortly be available for inspection at www.morningstar.co.uk/uk/NSM.

Enquiries

Jackpotjoy plc

Amanda Brewer, Vice President of Corporate Communications +1 416 720 8150

Media: Finsbury +44 20 7251 3801

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The Shares (including the exchangeable shares of an indirect subsidiary of Jackpotjoy expected to be offered to Canadian resident shareholders, which may be exchanged for Shares) anticipated to be issued pursuant to Intertain's corporate reorganisation pursuant to a court supervised plan of arrangement in Canada under the Business Corporations Act (Ontario) (a process similar to a scheme of arrangement in the UK) (the "Plan of Arrangement") have not been and will not be registered under the Securities Act, or any state securities laws, and the Shares (including the exchangeable shares) issued in the Plan of Arrangement are anticipated to be issued in reliance upon the exemptions from such registration requirements pursuant to Section 3(a)(10) of the Securities Act and applicable exemptions under state securities laws. The merit and suitability of an investment in Jackpotjoy or any member of the Group should be independently evaluated and any person considering such an investment in Jackpotjoy or any member of the Group is advised to obtain independent advice as to the legal, regulatory, tax, accounting, financial, credit and other related advice prior to making an investment. Any investment in Jackpotjoy's securities should be made solely on the basis of the information contained in the Prospectus issued by Jackpotjoy in connection with Admission. No reliance may or should be placed by any person for any purposes whatsoever on

the information contained in this announcement or on its completeness, accuracy or fairness. The information in this announcement is subject to change.

The dates set out in this announcement may be influenced by a range of circumstances, including market conditions. There is no guarantee that Admission will occur and you should not base your financial decisions on Jackpotjoy's intentions in relation to Admission at this stage. Past performance is not a guide to future performance. Information in this announcement or any of the documents relating to the Admission cannot be relied upon as a guide to future performance.